

NextiraOne accredited top award at NICE EMEA summit

NextiraOne awarded 'Outstanding Growth in Western Europe' accolade

2 January, 2007. NextiraOne today announced that it has been recognised by NICE Systems for its outstanding growth in Western Europe. NICE, the leading interaction technology solutions provider, presented the award at its recent EMEA Summit in Portugal.

The award comes as a result of NextiraOne's continuing success with innovative application integration projects in the contact centre market.

NextiraOne provides NICE contact centre solutions to customers throughout Europe. The success of the relationship has fanned NextiraOne's growth in the contact centre market while helping businesses improve customer retention and increase the value of interactions with their clients. NextiraOne deploys and maintains NICE's audio and screen recording technology that directly leads to increases in agent productivity and quality of service.

Rafi Kouyoumdjian, CEO of NextiraOne Europe, said: "NextiraOne's relationship with NICE allows us to deploy complete solutions that help companies improve the quality of interaction with their customers. It also allows them to identify the business value they get from their ICT investments."

Tamir Ginat, President of NICE Systems EMEA, said: "NextiraOne is well known for its substantial integration capabilities and with its growing customer base and high satisfaction record, it is little wonder it has experienced such significant growth. Achieving this award requires substantial effort and expertise and we look forward to continuing our successful partnership with NextiraOne."

This year NextiraOne was also awarded Gold Certification by contact centre technology provider, Genesys, in recognition for its successful ongoing partnership and business growth.

About NextiraOne

Headquartered in Paris, NextiraOne is a leading provider of integrated enterprise network solutions and services that enable effective, reliable business communications. We work closely with our customers to create innovative solutions that go beyond technology to deliver measurable Business Value. We provide best-in-class technologies from leading partners including Alcatel, Cisco Systems, Genesys and Nortel. Discover more at:

<http://www.nextiraone-eu.com>

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About NICE Systems

NICE Systems (NASDAQ: NICE) is the leading provider of Insight from Interactions™ solutions, based on advanced analytics of unstructured multimedia content – from telephony, web, radio and video communications. NICE is revolutionising VoIP interactions management with state-of-the-art solutions for IP contact centres, branches, and command and control centres. NICE's solutions are changing the way organisations make decisions, helping them improve business and operational performance, address security threats and be proactive. NICE has over 24,000 customers in 100 countries, including over 75 of the Fortune 100 companies. More information is available at www.nice.com

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